

UNIVERSITY OF STIRLING
Bachelor of Arts (Honours) Marketing

Updated on 28 September 2023

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Benjamin Keri Davies	PhD in Geography	The University of Wales	Part-time
2	Carolyn Louise Wilson	PhD in Economics, Finance and Business	Durham University	Part-time
3	Carol Marshall	Doctor of Philosophy	University of Stirling	Part-Time
4	Chan Chee Soon	Executive Master of Arts in Management	University of Durham	Part-time
5	Chiara Livia Bernardi	PhD in Interdisciplinary Methodologies	University of Warwick	Part-Time
6	Colin Joachim Smith	Doctor of Business Administration	University of South Australia	Part-time
7	Daniel Chew Chee San	Master of Science in Industrial & Systems Engineering	National University of Singapore	Part-time
8	Declan Peter Bannon	PhD in Marketing	University of West of Scotland	Part-time
9	Ellen Mair Hopkins	MDes Communication Design (Photography)	The Glasgow School of Art	Part-time
10	Georgios Maglaras	PhD in Marketing	University of Patras	Part-Time
11	Ines Branco Illodo	PhD in Business and Management (Marketing)	University of Nottingham	Part-time
12	Jaclynn Tan	Master in Retailing	University of Stirling	Part-time
13	Jesslyn Lau Bih Shia	Master of Communication	Royal Melbourne Institute of Technology University, Australia	Part-time
14	Kung Sion Hin	Doctor of Philosophy (Marketing)	University of Stirling	Part-time
15	Lisa Qixun Siebers	Doctor of Philosophy in Business	University of Brighton	Part-time
16	Maria Antonia Velez Serna	Doctor of Philosophy in Film and Television Studies	University of Glasgow	Part-time
17	Mona Moufahim	Doctor of Philosophy	University of Nottingham	Part-time
18	Ng Yong Ngee	Doctor of Philosophy	Southern Cross University	Part-time
19	Perlyn Sim Sock Lee	Master of Business Administration	University of New South Wales	Part-time
20	Simon Peter Rowberry	PhD in English Literature	University of Winchester	Part-time
21	Staci Jo Rowlison	Master of Arts in Illustration	University of Edinburgh	Part-time
22	Stefanie Anja Hills	PhD Information Management	Loughborough University	Part-time
23	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
24	Tan Siong Hoe Donald	PhD in Business Administration (Marketing)	The University of Western Australia	Part-time
25	Tang Sheng Ling Catherine	Master Business Administration	National University of Singapore	Part-time
26	Tee Charles	Master of Arts	Macquarie University	Part-time
27	Toh Wai Yip	Master of Business Administration	National University of Singapore	Part-Time
28	Victoria Esteves	PhD Media & Culture	University of Stirling	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT
Preparatory Course in Marketing

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
2	Way Kok Chay	Master of Business Administration	National University of Singapore	Part-time