

## **What goes into the Selection Kit**

- The review panel will be looking for a range of abilities, including conceptual thinking, problem-solving, aesthetic discrimination, flair and technical ability.
- These qualities can be demonstrated in numerous ways and it is not necessary to show all your work.
- The contents of the selection kit should be carefully presented. When presenting work with components in multiple formats (i.e. a campaign including a mobile application, a printed poster and a logo), ensure that all components are included. If you have 3D work, photograph these from different angles.
- It is important to note that your project explanations in the written statement and captions are given substantial consideration, so ensure that you articulate your thoughts with clarity and in sufficient detail.