

Business Major, Minor and Elective Modules

A business major is typically 96 credit points, and a minor is 48 credit points.

The modules in each major and minor need to be completed in the sequence listed.

| MAJORS | | | | | |
|----------------|-------------------------|---|----------------|----------------------------|--|
| Offer Sequence | Business and Technology | | Offer Sequence | Business and Technology | |
| 1 | ISYS3481 | Introduction to Business Analytics* | 5 | ECON1595 | Business Challenges in the Digital Economy |
| 2 | INTE2693 | Introduction to Cybersecurity Governance* | 6 | MKTG1519 | Marketing Analytics |
| 3 | LAW2636 | Legal Considerations of Artificial Intelligence, Big Data and Blockchain* | 7 | ACCT2347 | Sustainability Reporting, Accountability and Socially Responsible Entities |
| 4 | ISYS3482 | Introduction to Enterprise Artificial Intelligence* | 8 | BUSM2760 | Open Innovation** |
| Offer Sequence | Economics | | Offer Sequence | Finance | |
| 1 | ECON1045 | Macroeconomics for Decision Making* | 1 | BAFI1005 | Financial Markets and Institutions* |
| 2 | ECON1056 | Managerial and Business Economics* | 2 | BAFI1012 | Corporate Finance* |
| 3 | ECON1272 | Basic Econometrics* | 3 | BAFI3272 | Money and Debt Markets* |
| 4 | ECON1614 | Big Data, Machine Learning and Society* | 4 | BAFI1045 | Equity Investment and Portfolio Management* |
| 5 | ECON1575 | Strategic Games for Business | 5 | ECON1272 | Basic Econometrics |
| 6 | ECON1574 | The Blockchain Economy | 6 | ECON1064 | Forecasting and Quantitative Analysis |
| 7 | ECON1064 | Forecasting and Quantitative Analysis | | BAFI1019 | International Finance |
| | ECON1587 | Diverse Perspectives on the World Economy | | BAFI1029 | Derivatives and Risk Management |
| 8 | ECON1578 | Behavioural Economics** | 8 | BAFI3277 | Applied Finance-A Case Study Approach** |
| Offer Sequence | Global Business | | Offer Sequence | Logistics and Supply Chain | |
| 1 | BUSM1227 | Global Business* | 1 | OMGT2221 | Introduction to Logistics and Supply Chain Management* |
| 2 | BAFI1005 | Financial Markets and Institutions* | 2 | OMGT2222 | Transportation and Freight Logistics* |
| 3 | BUSM4690 | Global Corporate Responsibility* | 3 | OMGT2224 | Warehouse and Distribution Channels* |
| 4 | OMGT2246 | Global Trade Operations* | 4 | OMGT2225 | Procurement Management and Global Sourcing* |
| 5 | BUSM4697 | Cross Cultural Management | 5 | OMGT2223 | Supply Chain Analytics |
| 6 | BUSM4125 | International Human Resources Management | 6 | OMGT2230 | Supply Chain Technologies |
| 7 | BUSM4451 | Entrepreneurship and Global Challenges | | OMGT2228 | Operations Management** |
| | ECON1089 | Business in the Globalised Economy | | OMGT2229 | Strategic Supply Chain** |
| 8 | BUSM4694 | Political Economy of Global Business** | 8 | OMGT2229 | Strategic Supply Chain** |
| Offer Sequence | Management and Change | | Offer Sequence | Marketing | |
| 1 | BUSM4559 | Work in Global Society* | 1 | MKTG1199 | Marketing Principles* |
| 2 | BUSM1100 | Organisations* | 2 | MKTG1052 | Buyer Behaviour* |
| 3 | BUSM1208 | Managing Change* | 3 | MKTG1266 | Marketing Communication* |
| 4 | BUSM4194 | Leadership* | 4 | MKTG1047 | Market Research* |
| 5 | BUSM4551 | Innovation Management | 5 | MKTG1427 | Digital Marketing |
| 6 | BUSM3200 | Strategy | 6 | MKTG1268 | Services Marketing |
| 7 | BUSM4697 | Cross Cultural Management | | MKTG1281 | Applied Brand Management |
| | ACCT1085 | Professional Values, Ethics and Attitudes | 7 | MKTG1270 | Product Innovation and Management |
| 8 | BUSM4547 | Organisational Experience** | 8 | MKTG1275 | Strategic Marketing** |

* denotes modules for the corresponding Minor Block

** denotes Major Capstone to be taken as last module of the discipline study sequence

^ Compulsory Programme Capstone 'BUSM2583 Business Graduate Folio' can be taken after completion of 192 credits

Note: Selected Major for Part-Time programme. Refer to SIM GE website for details.

| MINORS | | | | | |
|----------------|---------------------------|--|----------------|----------------------------|---|
| Offer Sequence | Accounting in Business | | Offer Sequence | Business and Technology | |
| 1 | ACCT2355 | Financial Accounting and Statement Analysis | 1 | ISYS3481 | Introduction to Business Analytics* |
| 2 | ACCT2351 | Management Accounting and Performance Evaluation | 2 | INTE2693 | Introduction to Cybersecurity Governance* |
| 3 | ACCT2347 | Sustainability Reporting, Accountability and Socially Responsible Entities | 3 | LAW2636 | Legal Considerations of Artificial Intelligence, Big Data and Blockchain* |
| 4 | ACCT2346 | Accounting Data Analytics and Visualisation | 4 | ISYS3482 | Introduction to Enterprise Artificial Intelligence* |
| Offer Sequence | Economics | | Offer Sequence | Finance | |
| 1 | ECON1045 | Macroeconomics for Decision Making | 1 | BAFI1005 | Financial Markets and Institutions |
| 2 | ECON1056 | Managerial and Business Economics | 2 | BAFI1012 | Corporate Finance |
| 3 | ECON1272 | Basic Econometrics | 3 | BAFI3272 | Money and Debt Markets |
| 4 | ECON1614 | Big Data, Machine Learning and Society* | 4 | BAFI1045 | Equity Investment and Portfolio Management |
| Offer Sequence | Global Business | | Offer Sequence | Logistics and Supply Chain | |
| 1 | BUSM1227 | Global Business | 1 | OMGT2221 | Introduction to Logistics and Supply Chain Management |
| 2 | BAFI1005 | Financial Markets and Institutions | 2 | OMGT2222 | Transportation and Freight Logistics |
| 3 | BUSM4690 | Global Corporate Responsibility | 3 | OMGT2224 | Warehouse and Distribution Channels |
| 4 | OMGT2246 | Global Trade Operations | 4 | OMGT2225 | Procurement Management and Global Sourcing |
| Offer Sequence | Management and Change | | Offer Sequence | Marketing | |
| 1 | BUSM4559 | Work in Global Society | 1 | MKTG1199 | Marketing Principles |
| 2 | BUSM1100 | Organisations | 2 | MKTG1052 | Buyer Behaviour |
| 3 | BUSM1208 | Managing Change | 3 | MKTG1266 | Marketing Communication |
| 4 | BUSM4194 | Leadership | 4 | MKTG1047 | Market Research |
| Offer Sequence | Human Resource Management | | | | |
| 1 | BUSM3201 | Human Resource Management | | | |
| 2 | BUSM1139 | Human Resource Development | | | |
| 3 | BUSM4125 | International Human Resources Management | | | |
| 4 | BUSM2653 | People Analytics | | | |

Depending on your selection of majors and minors, there are possible overlaps of modules in some of the combinations. In such instances, students will select additional modules to fulfill the 288 credit point, per the Business Major and Compatibility table and notes on page 11.

| Electives |
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| <ul style="list-style-type: none"> Any module listed above may be taken as an individual elective, subject to the completion of the pre-requisite requirements. An individual module can only be counted once, as part of a major; a minor; or as an elective. The availability of modules for enrolment in any particular semester is subject to resource constraints. Business internship module is available to students as elective in their final year. Selection criteria, terms and conditions for the module will be shared prior to application opening period. |

Business Major and Minor Combination and Compatibility

For students to check on the compatibility of your selected major and minor combination, the following table indicates the possible overlap of modules from the selected minor block against each major.

Alternatively, you can also make use of the major/minor compatibility guide via:

<https://www.rmit.edu.au/study-with-us/levels-of-study/undergraduate-study/bachelor-degrees/bachelor-of-business-bp343#compguide>

| Major Minor | Business & Technology | Economics | Finance | Global Business | Logistics and Supply Chain | Management and Change | Marketing |
|----------------------------|-----------------------|-----------|------------------------|------------------------|----------------------------|-----------------------|-----------|
| Business & Technology | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Accounting in Business | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Economics | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Finance | ✓ | ✓ | | See Important Note (1) | ✓ | ✓ | ✓ |
| Global Business | ✓ | ✓ | See Important Note (1) | | ✓ | ✓ | ✓ |
| Logistics and Supply Chain | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ |
| Management and Change | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Marketing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Human Resource Management | ✓ | ✓ | ✓ | See Important Note (2) | ✓ | ✓ | ✓ |

Double Major Combination

| 1 st Major 2 nd Major | Business & Technology | Economics | Finance | Global Business | Logistics and Supply Chain | Management and Change | Marketing |
|--|-----------------------|------------------------|------------------------|------------------------|----------------------------|------------------------|-----------|
| Business & Technology | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Economics | ✓ | | See Important Note (3) | ✓ | ✓ | ✓ | ✓ |
| Finance | ✓ | See Important Note (3) | | See Important Note (4) | ✓ | ✓ | ✓ |
| Global Business | ✓ | ✓ | See Important Note (4) | | ✓ | See Important Note (5) | ✓ |
| Logistics and Supply Chain | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ |
| Management and Change | ✓ | ✓ | ✓ | See Important Note (5) | ✓ | | ✓ |
| Marketing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |

1. Finance Major/Global Business Minor & Global Business Major/ Finance Minor combinations - BAFI1005 Financial Markets and Institutions is a core module in both majors and minors. Students wishing to complete these combinations must study all 3 optional major modules of the chosen major. Namely, for the Finance Major: ECON1064 Forecasting and Quantitative Analysis, BAFI1019 International Finance and BAFI1029 Derivatives and Risk Management, and for the Global Business major: BUSM4125 International Human Resources Management, BUSM4451 Entrepreneurship and Global Challenges, and ECON1089 Business in the Globalised Economy.
2. Global Business Major / Human Resource Management Minor - BUSM4125 International Human Resources Management is a minor module in the Human Resource Management minor and a Major core option in the Global Business Major. Therefore, students wishing to complete the major in Global Business with minor in Human Resource Management, must complete all 3 of the major core option modules from Global Business Major i.e., BUSM4125 International Human Resources Management; BUSM4451 Entrepreneurship and Global Challenges and ECON1089 Business in the Globalised Economy.
3. Double-Major: Economics AND Finance Major - ECON1272 Basic Econometrics is a compulsory module in both majors. Therefore, if student wishes to complete both the Economics AND Finance majors, they must select an additional module from either the Economics or Finance major core options to make up the 192 credits points for the double-major option.
4. Double-Major: Global Business AND Finance Major - BAFI1005 Financial Markets and Institutions is a compulsory module in both majors. Students wishing to complete both the Global Business AND Finance majors, must select an additional module from either the Global Business or Finance major core options to make up the 192 credits points for the double-major option.
5. Double-Major: Management & Change AND Global Business - BUSM4697 Cross Cultural Management is a Major core module in the Global Business major and a Major core option in the Management & Change Major. Therefore, if student wishes to complete a double major in Management and Change and Global Business, they must study ACCT1085 - Professional Values, Ethics and Attitudes as part of their major core option module in the Management & Change major.