

Graduate Diploma in Business Sustainability (GDBS)  
Developed and awarded by Singapore Institute of Management, Singapore

### Modules Outlines for GDBS

#### **Sustainability and Stakeholder Management**

This module gives an overview of the ability of companies to positively influence environmental, social, and economic development through their governance practices and market presence. Students will also explore the principles, challenges and benefits surrounding effective stakeholder management. Topics covered include stakeholder management and professional ethics.

#### **Sustainable Marketing**

This module highlights the important role of marketing in encouraging sustainable consumption. Students are offered a study on how to shift consumer behaviour to be more sustainable, as well as reflection on creating strategies that reduce waste and operation costs to help create a win-win situation for businesses and consumers while embracing sustainability.

#### **Corporate Sustainability and Human Resource Management**

This module gives an overview of human resources supporting sustainable business growth by hiring talents and investing in professional development. Students will be introduced to key concepts of sustainable human resource management (HRM), which involves considerations of the economic, social, and ecological aspects of company objectives while implementing the human resource function.

#### **Sustainable Finance and Reporting**

This module gives an overview of organisations recognising that environmental awareness and management are important for long-term survival and profitability. Students will explore how environmental issues can have an impact on the financial performance of organisations, as well as some appropriate management accounting techniques for the identification and allocation of environmental costs.

#### **Sustainable Supply Chain for a Green Economy**

This module highlights the importance of sustainability in a supply chain that extends beyond going green. Students will be made aware that it is important for sustainability to be considered in every business decision made going forward. Topics include simple steps on how to create and implement their own sustainable supply chain management system as if they own the business.

#### **Strategies for Business Sustainability**

This module gives an overview of Environmental, Social and Governance (ESG) matters that are vital to decision-making. This module helps students to reiterate concepts surrounding the external analysis

that forms an important part of the 'strategic analysis' stage of the strategic planning process and to refocus their energy on strategic planning and control of future long-term success.