UNIVERSITY OF STIRLING

Bachelor of Arts (Honours) Digital Media (AY2025/26)

Updated on 07 October 2025

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Chan Meng Chat	Master of Business Administration	The University of Manchester	Part-time
2	Colin Joachim Smith	Doctor of Business Administration	University of South Australia	Part-time
3	Conor Mckeown	PhD	University of Glasgow	Part-time
4	Grant Thoms	Master of Research Humanities	University of Stirling	Part-time
5	Gregory Matthew Singh	PhD in Film and Television Studies	University of Reading	Part-time
6	Ho Tjin Charn Bernard	Master of Mass Communication	Nanyang Technological University	Part-time
7	Iain Morrison MacRury	Doctor of Philosophy in Advertising	University of East London	Part-time
8	Ines Branco-Illodo	Doctor of Philosophy in Business and Management (Marketing)	University of Nottingham	Part-time
9	Jessica Ang	Master of Strategic Marketing	University of Wollongong, NSW	Part-time
10	Jesslyn Lau Bih Shia	Master of Communication	Royal Melbourne Institute of Technology University	Part-time
11	Karen Chia-yin Kao	PhD Marketing	University of Adelaide	Part-time
12	Krishna Rajulu	Doctorate in Education	Brittany Université	Part-time
13	Lau, Chee Hoa	Master of Business Administration	Oklahoma City University	Part-time
14	Melissa Avdeeff	PhD	University of Edinburgh	Part-time
15	Roy Louis Kheng Kim Hwang	Master of Mass Communication	Nanyang Technological University	Part-time
16	Steven Harkins	PhD	University of Sheffield	Part-time
17	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
18	Tan Siong Hoe Donald	Doctor of Business Administration (Marketing)	The University of Western Australia	Part-time
19	Tang Sheng Ling Catherine	Master of Business Administration	National University of Singapore	Part-time
20	Victoria Esteves	PhD Media & Culture	University of Stirling	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT

Preparatory Course in Digital Media

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Lau Bih Shia	Master of Communication	Royal Melbourne Institute of Technology University	Part-time
2	Ho Tjin Charn Bernard	Master of Mass Communication	Nanyang Technological University	Part-time