

MODULES OUTLINE – 4 FOUNDATION MODULES – 1 CAPSTONE MODULE

BUSM2563 UNDERSTANDING THE BUSINESS ENVIRONMENT

This module provides a thorough and practical understanding of this environment enabling students, as future business leaders, to make sustainable decisions and manage the complexity involved. Students will be shown how companies and workers operate and navigate the domestic and international business environment. Letting the students know how this environment is affected by domestic and international forces and help to understand the role that government and institutions play in facilitating and hindering business activity. Students will be introduced to practical decision tools and empirical approaches to manage each of the environmental forces that businesses face. The introduction to business environments and decision tools is applicable to all business disciplines (economics, finance, marketing, management, advertising, accounting, information systems) and useful for employment in any field.

BUSM2568 BUSINESS DECISION MAKING

This multidisciplinary course will enable student to understand how data can be harnessed to inform managerial decision making. Student will be shown how managers can identify, obtain and analyse both financial and non-financial data in order to make more informed business decisions. Student will be introduced to data-driven decision making through the application and interpretation of analytical techniques and models in the context of real-world problems, as well as how the results of data analysis can be communicated effectively to facilitate organisational decision making.

This course will also introduce and begin to embed practices relating to Business Graduate Folio, an e-portfolio that is integrated throughout the Bachelor of Business curriculum and a requirement for the capstone close of the program.

BUSM2573 BUSINESS IN SOCIETY

This module will let students identify and evaluate major contemporary global challenges and trends impacting society and explore business opportunities for driving sustainable innovation. Students will be given a view of the evolving relationship between business and society, and how both exist and respond to markets, social and environmental pressures. Students are invited to reflect on their strengths, talents and what success means. Students will conduct an environmental scan of professional worlds and engage with various reflection and feedback methods to situate themselves within these worlds. As a result, students begin to develop a professional sense that can contribute to positive changes in the world.

This will be structured in the context of a reflective portfolio that communicates their vision and emerging professional self to various audiences. As a future business professional, this will equip students to deal with the unexpected, shape their own lives and contribute to the well-being of others. As consumers in this society, the passive position will not be adopted. Students will develop their professional identity, through active learning and reflection through case studies and problem solving. Business in Society students and teachers are active participants, in a global call for action, for ethical business behaviour, human rights and management of stakeholders including government. Students will learn about

diversity and inclusion, and reflect on how business models change.

BUSM2578 INTEGRATED PERSPECTIVES ON BUSINESS PROBLEMS

In this module, students are given the skills to start to develop the ability to investigate and analyse complex situations, innovate, problem solve, manage projects and communicate effectively, including foundational research skills.

It covers fundamental concepts and key developments in what has become a complex social purpose eco-system which introduces an understanding of changes across what was formerly seen as a distinct social sector to examine the cross-sectoral social purpose developments that includes traditional organisational structures of Charities and Not For-Profits, Business and Government, but also new and emerging 'hybrid' structures and programs.

In this module, students learn through problem-based learning: solving an authentic business problem, including identifying an audience for their project, developing a project plan and considering solutions.

This is a Work Integrated Learning (WIL) Project module that integrates industry problem/s, perspectives and feedback into the curriculum and provides students with authentic, real world learning experiences and begin to embed practices relating to the Business Graduate Folio, an e-portfolio that is integrated throughout the Bachelor of Business curriculum and a requirement for the capstone close of the program.

CAPSTONE MODULE

ACCT1029 STRATEGIC ACCOUNTING AND LEADERSHIP

In this course you will further develop your business decision-making skills. This is demonstrated by you making strategic and operational business decisions based on real-world or simulated case studies set under market or industry conditions. You will be required to use a range of business performance evaluation techniques, along with accounting and business reports to undertake strategic planning and operational decision-making. Therefore, you will be learning both the technical and social practice of decision making in the business context.

MODULES OUTLINE – ACCOUNTING MAJOR

ACCT2060 ACCOUNTING IN ORGANISATIONS AND SOCIETY

Accounting is a key aspect of student life. In this course student will gain insights into the meaning and role of accounting and of accountants in the larger context of a changing and interconnected world of people, organisations and the changing planet upon which we live. Students will develop an understanding of key ideas or concepts (as depicted in the diagram below) which student will reflect upon and appreciate that these accounting concepts mean more than their technical representations but have a strong influence on organisations and society. The course structure, content and learning activities provide student with an understanding of accounting's pervasive and transformative role as a social practice and organisational driver. Students will learn that environments, ideas and values are part of an interconnected world; that the planet is a key resource; and that people are affected and influenced by the information they receive and the way it is presented.

LAW2446 BUSINESS LAW

The course provides an introduction to commercial law fundamentals relevant to business professions. The course provides student with the knowledge and skills necessary to pursue further and more specific studies in the law discipline. The course is taught through weekly lectures and tutorials in which student will examine and apply law principles related to negligence, contract law, the Australian Consumer Law and business structures. 002917 Business Law is a compulsory core course in the Bachelor of Business.

ACCT2062 FINANCIAL ACCOUNTING AND ANALYSIS

In this course student will learn both how to prepare financial reports and, the impact of these reports on society. In other words student will learn that accounting is both a technical and social practice in all its contexts. This course provides student with a fundamental understanding of accounting requirements, concepts & principles underlying financial accounting, which are necessary for student to, evaluate and assess the impact of financial accounting information in organisations and society. While the explicit objective of financial reporting is to provide information for resource providers, student will appreciate its pervasive influence in the larger context of a changing and interconnected world.

ECON1610 ECONOMICS AND QUANTITATIVE ANALYSIS

Economics and Quantitative Analysis will provide student with insights into the structure of an economy, how it operates, why economic problems occur and the reasons why policy makers make the decisions they make. This course is designed to provide student with the economic knowledge and skills necessary to make well-informed business and accounting decisions. It will also introduce student to various quantitative methods and techniques to facilitate these decision-making practices.

ACCT2346 ACCOUNTING DATA ANALYTICS AND VISUALISATION

Accounting professionals increasingly rely on data analytics and visualisation techniques for reporting to internal and external stakeholders. Data analytics and visualisation techniques are crucial to developing an analytic mindset.

This course provides student with the skills and ability to use digital technologies based on frameworks learnt in the curriculum, along with authentic assessments to solve business problems for long-term social impact. In this course, student will spend time reviewing reports, internal documents, spreadsheets, and presentations to synthesize market trends, competitive drivers, customer behaviours, and operational procedures for enhanced accounting reports. Working in teams are essential in this course and are effective ways to stay abreast of new developments in data analytics and visualisation.

LAW2629 COMPANY AND FINANCE LAW

In this course student will develop a broad and coherent theoretical and technical knowledge of the legal principles relating to corporations and corporate finance. In this course student will examine the key legal obligations and implications over the lifecycle of a company in Australia – from registering a company, the operation of a company (including corporate governance and corporate finance) through to the winding up of a company and de-registration (including corporate insolvency).

ACCT1068 COST ANALYSIS AND ORGANISATIONAL DECISIONS

The aim of this course is to highlight and develop an understanding of cost and management accounting as a technical and social practice. It provides student with an introduction to key cost accounting techniques and procedures used by accountants to produce cost information used to support operational and management decisions. Students will be assisted in developing skills for conceptualising cost and management accounting issues in a variety of organisational contexts. Student will be encouraged to develop practical skills in the area of absorption, marginal and activity based costing and their uses in operational and managerial decision making.

ACCT1063 MANAGERIAL ADVISORY FINANCE

This course develops the theory and application of finance in a management accounting control context. The course provides an opportunity for student to understand how finance theory and applications are used by managers in management accounting decision making and to fulfil their accountability to stakeholders. Key finance methods used by management accountants for a variety of planning, strategic and risk management decisions are explored in detail in this course.

ACCT1054 FINANCIAL ACCOUNTABILITY AND REPORTING

Financial Accountability and Reporting is a compulsory core unit in the Bachelor of Business (Accountancy) and the Bachelor of Business (Professional Accountancy) degrees.

This course will cover the regulation of financial reporting requirements, and develop student ability to construct, analyse and interpret publicly available financial reports to make informed decisions as an accounting professional and to recognise the implications of accounting in the social and institutional context.

Students will explore the key accounting standards and develop skills to interpret and review publicly available financial information such as annual reports. The knowledge and skills gained in this course can be applied in a variety of business contexts including the preparation and interpretation of accounts and the creation of share portfolios. This course includes a Work Integrated Learning (WIL) experience in which student knowledge and skills will be applied and assessed in a real or simulated workplace context and where feedback from industry and/or community is integral to student experience.

LAW2465 SINGAPORE TAXATION

This course has been designed to provide students with a theoretical and practical understanding of the Income Tax Act and fundamental principles of Singapore taxation that apply to various entities that include individuals, sole-proprietorships, partnerships, companies and trusts. The course will also provide student with an understanding of other tax legislation concerned with investment incentives. The course is designed to enable student to acquire an understanding of tax principles through the analysis of case law and through the interpretation of tax legislation. The emphasis is on the understanding of the rationale underlying the various tax legislations, appreciating the most efficient course of action with regard to tax management and planning and the use of taxation as an instrument of social and economic policy.

By undertaking this course student will further develop your legal skills in reading, understanding and applying complex and dynamic legislation, case materials and taxation rulings. This involves development of student ability to analyse legal problems and to express ideas in a precise manner. These skills, together with the appropriate legal knowledge are essential for accountants and other business professionals. While aspects of legal knowledge are continually changing, the development of generic skills and will enable such business professionals to keep abreast of changes in the law and be in a position to provide appropriate advice. This course emphasises presentation and research skills combined with formulation of arguments based on legal principle. In these respects, the course plays a vital role in professional development of accountants and other professionals such as financial planners.

ACCT2119 ACCOUNTING, BEHAVIOUR AND ORGANISATIONS

Accounting Behaviour and Organisations provides student with an opportunity to further your understanding of the management accounting tools and techniques taught in previous management accounting courses. In this course student will explore the use of these tools to design formal Management Accounting Systems in different organisational contexts. The course adopts the perspective of accounting as a social practice; therefore there is a strong emphasis on the behaviours that management accounting systems can encourage.

The course also examines the relevance of business strategy and organisational structure to the design management accounting systems. Particular emphasis is given to the role of performance-based measures and rewards within contemporary management accounting systems, and the behaviours these factors may encourage.

ACCT1080 CRITICAL ACCOUNTING PERSPECTIVES

Critical Accounting Perspectives is a compulsory core unit in the Bachelor of Accounting, Bachelor of Business (Accountancy) and the Bachelor of Business (Professional Accountancy) degree.

The aim of *Critical Accounting Perspectives* is to examine various theories that have been put forward to understand the role of financial accounting in decision making. In this course student will explore how entities make decisions concerning accounting methods and disclosure of financial information in the absence of complete regulation. The emphasis in this course will be on theories that explain contemporary financial accounting practice and current financial reporting regulation. As future accounting professionals, an appreciation of accounting theories will allow student to think more critically about the construction and use of financial reports and their associated disclosures. *Critical Accounting Perspectives* is designed to enable student to apply accounting theories to a contemporary workplace situation.

ACCT1059 AUDITING

The external and internal audit processes are fundamental to promote the reliability and usefulness of financial statements. This course aims to present a conceptual and practical approach to auditing to ensure that students gain a fundamental understanding of auditing's key conceptualisations, the stages of audit, audit processes and the inter relationship between auditing, financial accounting, corporate governance and legislation.

As an auditing student you can expect to gain a comprehensive understanding of auditing's role, stages, and processes in financial reporting verification. Through the materials used and delivered in the course and the assessments undertaken student will also attain practical auditing understandings and experiences through multiple real world and professional auditing knowledge and scenarios.

MODULES OUTLINE – MINOR MODULES

BUSINESS & TECHNOLOGY - MINOR

ISYS3481 INTRODUCTION TO BUSINESS ANALYTICS

This module introduces students to the concepts, fundamentals and tools of business analytics. Students will learn to critically examine how business data can be used to drive decision making and actions through the application of business analytics techniques and tools required for descriptive analytics, predictive analytics, and prescriptive analytics. Students will also evaluate and apply techniques and tools required for business analytics to inform decision-making within organisations.

INTE2693 INTRODUCTION TO CYBERSECURITY GOVERNANCE

In this module, students will focus on the policies, procedures, guidelines, techniques, and practices an organisation use to detect, protect, prevent and react to cyber incidents. This module will also provide students a broad understanding of the principles and good practices of cybersecurity governance, cybersecurity framework and standards that govern the development of strategies and policies in business organisations, the role, and responsibilities of different stakeholders, the design and implementation of metrics and key point indicators (KPIs) used in the governance process, and the management and protection of corporate information assets.

LAW2636 LEGAL CONSIDERATIONS OF ARTIFICIAL INTELLIGENCE, BIG DATA AND BLOCKCHAIN

This module provides students with the opportunity to engage with and analyse current legal issues in frontier digital business environments and apply these learnings in contemporary organisational contexts. This module embeds a case-study pedagogy to explore AI, Big Data and Blockchain technology (including cryptocurrencies and other crypto assets), and the applications of these technologies. The case studies will prompt students to identify, analyse and critique legal and ethical considerations for blockchain-enabled businesses including in the areas of cyber security, intellectual property, privacy, corporate and organisational structures, and dispute resolution. The module content draws on Australian and international comparative materials where appropriate.

ISYS3482 INTRODUCTION TO ENTERPRISE ARTIFICIAL INTELLIGENCE

In this module, students will be presented with the opportunity to appraise and evaluate AI technologies and identify ways in which AI technologies can improve an organisation's products, services and processes. Students will also be able to identify various stakeholders and their requirements in developing an AI business solution.

ECONOMICS - MINOR

ECON1045 MACROECONOMICS FOR DECISIONMAKING

This module examines the workings of the macroeconomy as it applies to the wellbeing of individuals and businesses and how policy decisions can affect the different groups in society using real world data and problems. It explores how the different schools of thoughts can be used to interpret and analyse economic phenomena both domestically, and globally, as well as overtime and how they affect decision making.

ECON1056 MANAGERIAL AND BUSINESS ECONOMICS

This module provides students with the economic toolkit that is essential for business decision-making. Students will be introduced to the economic context in which businesses compete. Students will learn how value is created by a firm, and the circumstances under which a firm can capture this value in the form of corporate profits. We will explore the tension that exists between a firm's acquisition of market power and social welfare, and examine how this tension leads to government intervention in markets. Throughout the module students will apply the principles of strategic decision-making to students' analysis.

ECON1614 BIG DATA, MACHINE LEARNING AND SOCIETY

Big Data and Machine Learning have never been more omnipresent for discovery and research in economics. They increasingly play a role in enabling policymakers to address important social and economic problems. Therefore, it is essential that data users and consumers can identify high quality data and understand the implications of poor data analysis.

In this course, students will explore how big data and machine learning are being used in economics and social science research. This course provides a practical, skills-based approach. Students will be guided through the process and pitfalls of using and interpreting results based on big data from project inception to final data analysis. Practical skills will be developed through the completion of weekly data analysis tasks and coding exercises.

ECON1272 BASIC ECONOMETRICS

This module introduces students to the statistical and econometric methods used to conduct empirical analysis in economics, finance, marketing and accounting. The aim is to provide a comprehensive introduction to regression analysis and its application to a variety of business disciplines in diverse contexts. The emphasis is on the development of practical skills, which students will learn how to apply using Excel and the Windows based EViews econometric package. The module is designed to provide students with the basic quantitative techniques needed to undertake their major projects.

FINANCE - MINOR

BAFI1005 FINANCIAL MARKETS AND INSTITUTIONS

Financial Markets introduces students to the financial markets environment in which business organisations operate. Students will investigate the nature and role of the main financial markets within the domestic and global environment. The module presents an overview of the financial system and its various financial markets, instruments and institutions.

BAFI1012 CORPORATE FINANCE

Business Finance provides an introduction to some of the key skills required for good financial management. It introduces financial concepts and issues that will provide the necessary guidelines to solve many corporate finance problems. It also introduces some of the more important theories in modern finance to provide a substantial grounding in the discipline.

BAFI1045 EQUITY INVESTMENT AND PORTFOLIO MANAGEMENT

In this module students will explore and analyse the theory, concepts, tools and techniques of investment and portfolio management. Students will look at investment theories as well as examine equity valuation and portfolio management practices.

BAFI3272 MONEY AND DEBT MARKETS

This module will provide students with knowledge of fixed income securities and debts from both short-term money markets and long-term debt markets. This module assesses a wide range of fixed income products and the use in capital raising, wealth risk management. This module explores the impact of monetary policy on debt markets. This module also equips students with advanced techniques of the valuation of bonds and other debt securities.

GLOBAL BUSINESS - MINOR

BUSM1227 GLOBAL BUSINESS

This module provides students with a fundamental understanding of international aspects of business and management, including international business contexts, actors and their actions. It addresses the theory and patterns of international business, as well as the macro and micro challenges in international business. This module provides a broad view of various factors underlying roles and responsibilities of international business in society.

BAFI1005 FINANCIAL MARKETS AND INSTITUTIONS

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BUSM4690 GLOBAL CORPORATE RESPONSIBILITY

This module provides students with knowledge and skills to think innovatively about how to take social and environmental issues into account in ways that both contribute to core business strategy, and also improve outcomes for society through engagement with stakeholders in the value chains of international business.

OMGT2246 GLOBAL TRADE OPERATIONS

This module is designed to develop an understanding of developments in global trade and the ways in which businesses seek to position themselves to optimize opportunities and succeed within a globalised competitive environment. Following carefully selected topics and objective-driven assessment tasks, students will be introduced to the dynamics of the contemporary business environment and the politics of global trade and business operations.

LOGISTICS & SUPPLY CHAIN - MINOR

OMGT2221 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This module introduces the characteristic elements of integrated business logistics and the role and application of logistics principles to supply and demand chain management. Key logistics and supply chain management concepts will be presented across the full spectrum of supply chain activities, including procurement, production operations, transport, warehousing, inventory management, distribution and customer service.

OMGT2222 TRANSPORTATION AND FREIGHT LOGISTICS

This module examines issues in domestic and global transportation, including transport planning and operations, transport infrastructure and regulations, selection of carriers and third party suppliers, transport costing, transport strategies, and application of information and communication technology in transportation. The critical role transportation plays in supply chain operations will be explored, with a particular emphasis on how efficient and effective management of transport operations can create supply chain advantages.

OMGT2224 WAREHOUSE AND DISTRIBUTION CHANNELS

This module presents the basic principles of warehousing, inventory management, packaging, materials handling and transportation. Specific focus will be on the operational and functional links between warehousing and distribution channels. The multifaceted role of distribution channels in supply chain operations will also be explored.

OMGT2225 PROCUREMENT MANAGEMENT AND GLOBAL SOURCING

This module introduces the fields of procurement management and global sourcing. It explores their central concepts and their interrelation to other areas of a company, and the changing roles within a business. Issues such as supplier selection, supplier relations, supplier management, and strategic procurement will be examined.

MARKETING – MINOR

MKTG1199 MARKETING PRINCIPLES

This module is designed to enable students to develop an understanding of marketing and marketing management which will help students to function effectively in a business environment.

MKTG1052 BUYER BEHAVIOUR

This module aims to inform students on contemporary issues relating to consumer behaviour. Students are presented with descriptive data on consumers and organisational buyers at the macro level and theoretical models of buyer behaviour at the micro level. The models of buyer behaviour and related theories are given with particular emphasis on the decision making process. This field covers why people make certain purchasing decisions; what products and services they buy; how they buy them; the frequency with which they buy them; and the decision process in these situations.

MKTG1266 MARKETING COMMUNICATION

This module aims to equip students with a general understanding of advertising, sales promotion, direct marketing, sponsorship and public relations and in particular shows how these activities relate to theories of communication and buyer behaviour from an integrated marketing communication perspective. The module aims to develop a solid understanding of the communication process in the broad marketing context and includes aspects of budgeting, objective setting, media and creative strategy and evaluation.

MKTG1047 MARKET RESEARCH

This module is designed to give students a practical understanding of how marketing research is conducted and managed for optimal results. They will gain an understanding of marketing research and an awareness of the relevant procedures and methodologies commonly used.

MANAGEMENT & CHANGE - MINOR

BUSM4559 WORK IN GLOBAL SOCIETY

This module aims to provide students with knowledge of key issues influencing the experience of work and the factors driving new approaches to managing the workplace and work arrangements and the implications of these approaches for workers and the nature of work. The module examines a range of perspectives and theories to explain the transformation of work.

BUSM1100 ORGANISATIONS

The study of organisational behaviour enables managers to understand, predict and influence the behaviour of individuals and groups in organisations. This module will introduce students to theories and models relating to organisational behaviour and provide the opportunity for experiential learning in practical situations with analysis of and reflection on that learning.

BUSM1208 MANAGING CHANGE

The activities in this module are designed for students to apply knowledge of managing change to diverse industries and sectors. Particularly, students will develop understanding of managing change through appreciation, analysis, and evaluation of (1) individual experiences of organisation change (2) organisational considerations in managing change, and (3) the impact of change outside organisation on what happens within organisations, including ethical and professional management of organisational change.

BUSM4194 LEADERSHIP

This module examines a number of approaches to leadership and change management in organisations, encouraging students to critically evaluate the theories and models presented. Leadership and change management practices in organisations will be explored from various viewpoints. Students will be challenged to critique their own leadership capabilities and will create their own leadership development plan.

PEOPLE & ORGANISATION - MINOR

BUSM3201 HUMAN RESOURCE MANAGEMENT

This module provides students' with an overview of Human Resource Management (HRM) principles and strategies in the management of organisations. It introduces participants to various HRM theories and models that explain the nature and significance of key HRM practices and HRM outcomes in organisations. It also explores the importance of managing human resources effectively in both increasingly competitive environments and in the international context.

BUSM1139 HUMAN RESOURCE DEVELOPMENT

The aim of this module is to facilitate the learning of concepts and practices related to Human Resource Development (HRD). The module will emphasise the role of HRD in operationalising corporate strategy and in the creation and management of organisational knowledge. Participants will learn about contemporary adult learning and HRD theories. Participants will learn how to integrate this knowledge when undertaking the analysis, design and development of effective HRD interventions in organisations.

BUSM4125 INTERNATIONAL HUMAN RESOURCES MANAGEMENT

This module examines employment relationships in an international context. Students will examine patterns of employment relations in selected countries, chosen to illustrate the importance of national law and institutions in employment relations. The module will also examine the influence of international organisations and international treaty arrangements in particular countries and on the employment practices of multinationals. The module will give particular attention to the practice of human resource management in international companies, and the challenges facing such companies in managing human resources across national borders.

BUSM2653 PEOPLE ANALYTICS

This module focuses on contemporary theoretical and practical issues confronting managers, employees and Human Resource practitioners on managing performance in diverse workplace situations. The module adopts a holistic view of managing people's performance in organisations, including: various factors involved in the performance management process; practical skills for performance improvement; and future trends of performance management for contemporary organisations. Students will be encouraged to take an integrated approach that links performance to the organisation's strategy. Students will engage in issues related to culture and diversity in workplace performance and review practices in light of emerging trends in performance management.

MODULES OUTLINE – BUSINESS INTERNSHIP MODULES

SINGAPORE BUSINESS INTERNSHIP 1 (12 CREDITS) OR INTERNSHIP 2 (24 CREDITS)

This module is an elective for students who find their own opportunity to participate in a **Work Integrated Learning (WIL) Internship**, based on a company's premises. The work placement/internship will provide students the environment to demonstrate critical thinking and problem-solving skills as well as management competencies in applied, experiential settings. Completing the practical side of the internship as well as the academic assessment will require students to draw upon, apply and synthesise knowledge, and skills developed throughout their RMIT program of study.

Internship supervision will be provided by the academic director and/or module coordinator and/or academic mentor. An appropriately qualified professional from the internship site, 'the site supervisor', will provide supervision at each site in consultation with the academic mentor. The site supervisor should provide training and mentoring that will benefit the student.

To be accepted on this module, all students will have previous experience with, or will be able to demonstrate the following important work ready skills:

- Preparing a curriculum vitae (CV) suitable for applying for an internship/role
- Attending a workplace interview
- Receiving successful and unsuccessful application outcomes
- Accepting an offer of employment and starting a new job/role in a professional manner

Pre-requisite Modules and Assumed Knowledge and Capabilities - Students are required to be in the final semester of their study program.