UNIVERSITY OF STIRLING

Bachelor of Arts (Honours) Sport and Marketing (AY2025/26)

Updated on 07 October 2025

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Chan Chee Soon	Executive Master of Arts in Management	University of Durham	Part-time
2	Claudio M Rocha	PhD Sports Management	The Ohio State University	Part-time
3	Ho Mun Wai	Doctor of Business Administration	University of South Australia	Part-time
4	Hong Hee Jung	Doctor of Philosophy in Sport Psychology	University of Stirling	Part-Time
5	Ismini Pavlopoulou	PhD Marketing	University of Stirling	Part-time
6	John Paul Freathy	PhD Geography	University of Manchester	Part-time
7	Karen Chia-yin Kao	PhD Marketing	University of Adelaide	Part-time
8	Khoo Chin Hang Nicholas Aaron	Master of Business Administration	Arcadia University	Part-time
9	Kim Sungkyung	PhD Sport Management	Loughborough University	Part-time
10	Krishna Rajulu	Doctorate in Education	Brittany Université	Part-time
11	Lau, Chee Hoa	Master of Business Administration	Oklahoma City University	Part-time
12	Loke Wing Hong	PhD Cognitive Psychology	University of Iowa	Part-time
13	Lynn Tan	PhD in Psychology	Singapore Management University	Part-time
14	Malcolm Stewart	PhD in Marketing	University of Strathclyde	Part-time
15	Mona Moufahim	Doctor of Philosophy	University of Nottingham	Part-time
16	Robert Jonathan Angell	PhD Marketing	University of Plymouth	Part-time
17	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
18	Tan Si Min	Bachelor of Arts in Psychology	Murdoch University	Part-time
19	Tan Wei Leong	Master of Science Sport Business Management	Sheffield Hallam University	Part-time
20	Tang Sheng Ling Catherine	Master of Business Administration	National University of Singapore	Part-time
21	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT

Preparatory Course in Sports Studies and Marketing

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time
2	Way Kok Chay	Master of Business Administation	National University of Singapore	Part-time