

Business Major, Minor and Elective Modules

A business major is typically 96 credit points, and a minor is 48 credit points.

The modules in each major and minor need to be completed in the sequence listed.

Majors			
Economics		Finance	
ECON1045	Macroeconomics for Decision Making	BAFI1005	Financial Markets and Institutions
ECON1056	Managerial and Business Economics	BAFI1012	Corporate Finance
ECON1272	Basic Econometrics	ECON1272	Basic Econometrics
ECON1583	International Industrial Organisation	BAFI3272	Money and Debt Markets
ECON1587	Diverse Perspectives on the World Economy	BAFI1045	Equity Investment and Portfolio Management
ECON1578	Behavioural Economics [#]	BAFI3277	Applied Finance-A Case Study Approach [#]
Choose 2 out of 3 modules		Choose 2 out of 3 modules	
ECON1574	The Blockchain Economy	ECON1064	Forecasting and Quantitative Analysis
ECON1064	Forecasting and Quantitative Analysis	BAFI1019	International Finance
ECON1575	Strategic Games for Business	BAFI1029	Derivatives and Risk Management
Global Business		Logistics and Supply Chain	
BUSM1227	Global Business	OMGT2221	Introduction to Logistics and Supply Chain Management
BAFI1005	Financial Markets and Institutions	OMGT2222	Transportation and Freight Logistics
BUSM4690	Global Corporate Responsibility	OMGT2224	Warehouse and Distribution Channels
BUSM4697	Cross Cultural Management	OMGT2225	Procurement Management and Global Sourcing
OMGT2246	Global Trade Operations	OMGT2228	Operations Management [#]
BUSM4694	Political Economy of Global Business [#]	OMGT2223	Supply Chain Analytics
Choose 2 out of 3 modules		OMGT2230	Supply Chain Technologies
BUSM4125	International Human Resources Management	OMGT2229	Strategic Supply Chain [#]
BUSM4451	Entrepreneurship and Global Challenges		
ECON1089	Business in the Globalised Economy		
Management and Change		Marketing	
BUSM4559	Work in Global Society	MKTG1199	Marketing Principles
BUSM1100	Organisations	MKTG1052	Buyer Behaviour
BUSM4551	Innovation Management	MKTG1266	Marketing Communication
BUSM3200	Strategy	MKTG1047	Market Research
BUSM4194	Leadership	MKTG1427	Digital Marketing
BUSM4547	Organisational Experience [#]	MKTG1275	Strategic Marketing ^{**}
Choose 2 out of 3 modules		Choose 2 out of 3 modules	
BUSM1208	Managing Change	MKTG1268	Services Marketing
BUSM4697	Cross Cultural Management	MKTG1281	Applied Brand Management
ACCT1085	Professional Values, Ethics and Attitudes	MKTG1270	Product Innovation and Management

[#] Capstone module for each major should be attempted last among the list of major modules

^{**} Students must complete the 3 pre-requisites, MKTG1052, MKTG1047, MKTG1266 before enrolling for MKTG1275

Minors			
Accounting in Business		Economics	
ACCT2346	Accounting Data Analytics and Visualisation	ECON1045	Macroeconomics for Decision Making
ACCT2347	Sustainability Reporting, Accountability and Socially Responsible Entities	ECON1056	Managerial and Business Economics
ACCT2351	Management Accounting and Performance Evaluation	ECON1583	International Industrial Organisation
ACCT2355	Financial Accounting and Statement Analysis	ECON1587	Diverse Perspectives on the World Economy
Finance		Global Business	
BAFI1005	Financial Markets and Institutions	BUSM1227	Global Business
BAFI1012	Corporate Finance	BAFI1005	Financial Markets and Institutions
BAFI1045	Equity Investment and Portfolio Management	BUSM4690	Global Corporate Responsibility
BAFI3272	Money and Debt Markets	OMGT2246	Global Trade Operations
Logistics and Supply Chain		Management and Change	
OMGT2221	Introduction to Logistics and Supply Chain Management	BUSM4559	Work in Global Society
OMGT2222	Transportation and Freight Logistics	BUSM1100	Organisations
OMGT2224	Warehouse and Distribution Channels	BUSM1208	Managing Change
OMGT2225	Procurement Management and Global Sourcing	BUSM4194	Leadership
Marketing		People and Organisation	
MKTG1199	Marketing Principles	BUSM3201	Human Resource Management
MKTG1052	Buyer Behaviour	BUSM1139	Human Resource Development
MKTG1266	Marketing Communication	BUSM4125	International Human Resources Management
MKTG1047	Market Research	BUSM2653	People Analytics

Depending on your selection of majors and minors, there are possible overlaps of modules in some of the combinations. In such instances, students can select additional electives to fulfil the 288 credit points degree requirement.

Electives
- Any module listed above may be taken as an individual elective, subject to the completion of the pre-requisite requirements. - An individual module can only be counted once, as part of a major; a minor; or as an elective. - The availability of modules for enrolment in any particular semester is subject to resource constraints. - Business internship module is available to students as elective in their final year. Selection criteria, terms and conditions for the module will be shared prior to application opening period.

Business Major and Minor Combination and Compatibility

For students to check on the compatibility of your selected major and minor combination, the following table indicates the possible overlap of modules from the selected minor block against each major.

Alternatively, you can also make use of the major/minor compatibility guide via:

<https://www.rmit.edu.au/study-with-us/levels-of-study/undergraduate-study/bachelor-degrees/bachelor-of-business-bp343#compguide>

Major Minor	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Accounting in Business	✓	✓	✓	✓	✓	✓
Economics		✓	✓	✓	✓	✓
Finance	✓		See Important Note (1)	✓	✓	✓
Global Business	✓	See Important Note (1)		✓	✓	✓
Logistics and Supply Chain	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	✓		✓
Marketing	✓	✓	✓	✓	✓	
People and Organisation	✓	✓	See Important Note (2)	✓	✓	✓

Double Major Combination

1 st Major 2 nd Major	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Economics		See Important Note (3)	✓	✓	✓	✓
Finance	See Important Note (3)			✓	✓	✓
Global Business	✓			✓	See Important Note (4)	✓
Logistics and Supply Chain	✓	✓	✓		✓	✓
Management and Change	✓	✓	See Important Note (4)	✓		✓
Marketing	✓	✓	✓	✓	✓	

1. Finance Major/Global Business Minor – BAFI1005 Financial Markets and Institutions is a core module in both the major and minor. Hence for student wanting to complete this combination, they must study all 3 optional Finance major modules, namely ECON1064 Forecasting and Quantitative Analysis, BAFI1019 International Finance and BAFI029 Derivatives and Risk Management
2. Global Business Major/ People & Organisation Minor - BUSM4125 International Human Resources Management is a minor core module in the People & Organisation minor and a Major core option in the Global Business Major. Therefore, if a student wishes to complete a minor in People & Organisation and a major in Global Business, they must study either ECON1089 - Business in the Globalised Economy or BUSM4451 - Entrepreneurship and Global Challenges as their major core option in the Global Business major.
3. Double-Major: Economics AND Finance Major - ECON1272 Basic Econometrics is a compulsory course in both majors. If student choose to use Basic Econometrics within the Finance major, they must select an additional course from the Economics or Finance Major to make up the 96 credits points.
4. Double-Major: Management & Change AND Global Business - BUSM4697 Cross Cultural Management is a Major core module in the Global Business major and a Major core option in the Management & Change Major. Therefore, if student wishes to complete a double major in Management and Change and Global Business, they must choose to study either BUSM1208 - Managing Change or ACCT1085 - Professional Values, Ethics and Attitudes as their Major core option in the Management & Change major.