

Certificate in Pre-Sessional Business Management  
Developed and awarded by Singapore Institute of Management, Singapore

## Modules Outlines for CPBM

### **Upper-Intermediate English**

This module covers four essential skills in language learning: listening, reading, speaking, and writing at the upper-intermediate level. The listening skills include understanding the main ideas and specific factual information, recognising the opinions, attitudes, and purpose of a speaker, and following the development of an argument. The reading skills studied include reading for main ideas, reading for detail, understanding inferences and implied meaning, recognising a writer's opinions, attitudes, and purpose, and following the development of an argument. Speaking skills relate to the ability to communicate opinions and information on everyday topics, answer a range of questions, and express and justify opinions. The writing skills practised include the ability to write a response which is appropriate in terms of content, the organisation of ideas, and the accuracy and range of vocabulary and grammar.

### **Business Studies**

This module equips students to analyse contemporary business issues, emphasising effective communication and the adept use of business terminology. Students develop critical thinking skills, distinguishing between facts and opinions and evaluating qualitative and quantitative data. The module fosters an understanding of diverse stakeholder perspectives, major organisational influences, and the operational structures of businesses. Essential skills such as numeracy, literacy, inquiry, and information presentation are central. The module also instils an awareness of innovation's significance in the business landscape, providing a solid foundation for future studies in business or related disciplines.

### **Fundamentals of Economics**

This module provides students with an exploration of essential economic concepts, covering the basic economic problem, resource allocation through market mechanisms, microeconomic decision-makers, government roles in the macro economy, economic development's impact on society, and the significance of international trade and globalisation. The module emphasises fundamental principles, market dynamics, major economic actors, government policies, and global economic interconnections, offering students a well-rounded understanding of key economic theories and their real-world applications.

### **Thinking Skills in the Digital Age**

This module is designed to equip students with essential tools and practices for navigating the complexities of the Digital Age. Focusing on critical and creative thinking concepts, students will explore various aspects such as analysis, reasoning, constructing arguments, lateral thinking, imaginative thinking, technology and information considerations, and human-centred design thinking. The module emphasises the symbiotic relationship between critical and creative thinking, providing a practical toolkit for generating and evaluating ideas.