

# UNDERSTANDING CHINA

A SELECT READING LIST

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September 2009



## **BOOKS**

1. [Brand new China: advertising, media, and commercial culture](#), by Jing Wang. Cambridge, MA: Harvard University Press, 2008.  
659.10951 WAN (HQ)
2. [Business insights China: practical advice on entry strategy and engagement](#), by Jonathan Reuvid, consultant editor. London, United Kingdom: Kogan Page, 2008.  
330.951 BUS (HQ)
3. [Business leadership in China: how to blend best Western practices with Chinese wisdom](#), by Frank T. Gallo. Singapore: John Wiley & Sons (Asia) Pte Ltd., 2008.  
658.40920951 GAL (HQ)
4. [China business: environment, momentum, strategies, prospects](#), by Zhou Linong. Singapore: Pearson Education, 2006.  
338.70951 ZHO (HQ)
5. [China calling: a foot in the global door](#), by Alex Mackinnon; Barnaby Powell. Basingstoke, Hampshire: Palgrave Macmillan, 2008.  
658.00951 MAC (HQ)
6. [China's creative imperative: how creativity is transforming society and business in China](#), by Kunal Sinha. Singapore: John Wiley & Sons (Asia) Pte Ltd, 2008.  
650.10951 SIN (HQ)
7. [China fireworks: how to make dramatic wealth from the fastest-growing economy in the world](#), by Robert Hsu. Hoboken, New Jersey: John Wiley & Sons, Inc., 2008.  
332.6730951 HSU (HQ)
8. [China for businesswomen: a strategic guide to travel, negotiating, and cultural differences](#), by Tracey Wilen-Daugenti. Berkeley, CA: Stone Bridge Press, 2007.  
650.1082 WIL (HQ)
9. [China now: doing business in the world's most dynamic market](#), by N. Mark Lam, John L. Graham. New York: McGraw-Hill, 2007.  
658.840951 LAM (HQ)
10. [China shakes the world: a titan's rise and troubled future-- and the challenge for America](#), by James Kynge. Boston, MA: Houghton Mifflin, 2007.  
330.951 KYN (HQ)

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| <p>11. <a href="#">Competition, strategy and management in China</a>, by Fang Lee Cooke. Basingstoke: Palgrave Macmillan, 2008.</p> <p>658.00951 COO (HQ)</p> <p>12. <a href="#">From Wall Street to the Great Wall: how to invest in China</a>, by Jonathan Worrall. Hoboken, N.J.: John Wiley &amp; Sons, 2007.</p> <p>332.6730951 WOR (HQ)</p> <p>13. <a href="#">How China grows: investment, finance, and reform</a>, by James Riedel, Princeton, N.J.: Princeton University Press, 2007.</p> <p>330.951 RIE (HQ)</p> <p>14. <a href="#">How to do business in China: 24 lessons in engaging the dragon</a>, by Nick Dallas. New South Wales, Australia: McGraw-Hill, 2007.</p> <p>338.70951 DAL (HQ)</p> <p>15. <a href="#">Made in China: secrets of China's dynamic entrepreneurs</a>, by Winter Nie. Singapore: John Wiley &amp; Sons (Asia) Pte Ltd., 2009.</p> <p>338.040951 NIE (HQ)</p> | <p>16. <a href="#">Operation China: from strategy to execution</a>, by Jimmy Hexter. Boston, MA: Harvard Business School Press, 2007.</p> <p>658.0490951 HEX (HQ)</p> <p>17. <a href="#">Poorly made in China: an insider's account of the tactics behind China's production game</a>, by Paul Midler. Hoboken, NJ: John Wiley &amp; Sons, Inc., 2009.</p> <p>338.47670951 MID (HQ)</p> <p>18. <a href="#">The China code: what's left for us?</a> by Frank Sieren; translated by Thomas Rede. Hampshire, England: Palgrave Macmillan, 2007.</p> <p>337.51 SIE (HQ)</p> <p>19. <a href="#">The China price: the true cost of Chinese competitive advantage</a>, by Alexandra Harney. New York: The Penguin Press, 2008.</p> <p>337.51 HAR (HQ)</p> |
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