

BUSINESS INNOVATION

A SELECT READING LIST

Resources available at SIM Library

September 2009



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BOOKS

1. [CATS: the nine lives of innovation](#), by Stephen C. Lundin. Australia: Management Press, 2007.
153.35 LUN (HQ)
2. [Driving growth through innovation: how leading firms are transforming their futures](#), by Robert B. Tucker. 2nd ed. (revised & updated) San Francisco, CA: Berrett-Koehler Publishers, 2008.
658.4063 TUC (HQ)
3. [Dynamic capabilities and strategic management: organizing for innovation and growth](#), by David J. Teece. Oxford; New York: Oxford University Press, 2009.
658.4012 TEE (HQ)
4. [Edison on innovation: 102 lessons in creativity for business and beyond](#), by Alan Axelrod. San Francisco, CA : Jossey-Bass, 2008.
658.4063 AXE (HQ))
5. [How Dell does it](#), by Steven Holzner. New York: McGraw-Hill, 2006.
338.76213916 HOL (HQ)
6. [Igniting innovation](#), by Dilip Mukerjea. Singapore: Brainware Press: Reading Plus, 2008.
153.35 MUK (HQ)
7. [Innovation games: creating breakthrough products through collaborative play](#), by Luke Hohmann. Upper Saddle River, N.J.: Addison-Wesley, 2007.
658.40353 HOH (HQ)
8. [Innovation leaders](#), by Innovaro Ltd; edited by Caroline Jones. Oxford, UK: Infinite Ideas Limited, 2008.
338.06406 INN (HQ)
9. [Innovation power plays: how the world's hottest change agents reach the top of their game](#), New York: McGraw-Hill, 2008.
658.4063 INN (HQ)
10. [Innovation that fits: moving beyond the fads to choose the right innovation strategy for your business](#), by Michael D. Lord. New Jersey: Pearson Prentice Hall, 2005.
658.4012 LOR (HQ / MH)
11. [Innovation to the core: a blueprint for transforming the way your company innovates](#), by Peter Skarzynski. Boston, MA: Harvard Business Press, 2008.
658.4063 SKA (HQ)

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12. [Living brands: collaboration + innovation = customer fascination](#), by Raymond A. Nadeau. New York: McGraw-Hill, 2007.
658.827 NAD (HQ / MH)
13. [Make, create, innovate: a quest to foster innovation at work](#), by Greg Kinnaird. Singapore: Marshall Cavendish Business, 2006.
658.4063 KIN (HQ)
14. [Making innovation work: how to manage it, measure it, and profit from it](#), by Tony Davila. New Jersey: Wharton School, 2006.
658.4063 DAV (HQ/MH)
15. [Positive conflict: transform opposition into innovation](#), by Darby Checketts. Franklin Lakes, NJ: Career Press, 2007.
303.69 CHE (HQ)
16. [Putting our differences to work: the fastest way to innovation, leadership, and high performance](#), by Debbe Kennedy. San Francisco, CA: Berrett-Koehler Publishers, 2008.
658.3008 KEN (HQ)
17. [Sparking innovation](#). Boston, MA: Harvard Business School Publishing, 2008.
658.514 SPA (HQ)
18. [The elegant solution: Toyota's formula for mastering innovation](#), by Matthew E. May. New York: Free Press, 2007.
658.4063 MAY (HQ)
19. [The game changer: how every leader can drive everyday innovation](#), by A. G. Lafley; Ram Charan. London, England: Profile Books, 2008.
658.4092 LAF (HQ)
20. [The Houdini solution: put creativity and innovation to work by thinking inside the box](#), by Ernie Schenck. New York: McGraw-Hill, 2007.
658.4063 SCH (HQ)
21. [The innovation killer: how what we know limits what we can imagine...and what smart companies are doing about it](#), by Cynthia Barton Rabe. New York: AMACOM, 2006.
658.4063 RAB (HQ / MH)
22. [The innovator's guide to growth: putting disruptive innovation to work](#), by Scott D. Anthony. New York: Harvard Business School Press, 2008.
658.4063 INN (HQ)
23. [The new age of innovation: driving co-created value through global networks](#), by C. K. Prahalad; M. S. Krishnan. New York: McGraw-Hill, 2008.
658.4012 PRA (HQ)

AUDIO

1. [The circle of innovation](#), [sound recording] by Tom Peters. California: Random House, 1997.
C 464 (MH)

VIDEO

1. [Creative thinking: breaking new ground for creating innovative business solutions](#), [video recording], by Lynda Curtin. California: Stanford Alumni Association, 1997.
V MH 95 (MH)

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