

CREATIVE THINKING

A SELECT READING LIST

Resources available at SIM Library

July 2009



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BOOKS

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|---|---|
| 1. Appreciative intelligence: seeing the mighty oak in the acorn , by Tojo Thatchenkery. California: Berrett-Koehler, 2006.

153.35 THA (HQ / MH) | 7. Ideaspotting: how to find your next great idea , by Sam Harrison. Ohio: HOW Books, 2006.

650.14 HAR (HQ) |
| 2. Creative style profile , by Beverly Kaye. California: Pfeiffer, 2007.

153.42 KAY (HQ) | 8. Mind maps at work: how to be the best at your job and still have time to play , by Tony Buzan. London: Thorsons, 2004.

650.13 BUZ (HQ / MH) |
| 3. Creativity and innovation in organizational teams , edited by Leigh L. Thompson. New Jersey: Lawrence Erlbaum, 2006.

658.4022 CRE (HQ) | 9. The art of creative thinking: how to be innovative and develop great ideas , by John Adair. London: Kogan Page, 2007.

153.35 ADA (HQ) |
| 4. Getting to innovation: how asking the right questions generates the great ideas your company needs , by Arthur B. VanGundy. New York: AMACOM, 2007.

658.4063 VAN (HQ) | 10. The creative thinking plan: how to generate ideas and solve problems in your work and life , by Guy Claxton. London, England: BBC Active, 2007.

153.42 CLA (HQ / MH) |
| 5. How to get ideas , by Jack Foster. California: Berrett-Koehler, 2007.

808.066659 FOS (HQ / MH) | 11. The elegant solution: Toyota's formula for mastering innovation , by Matthew E. May. New York: Free Press, 2007.

658.4063 MAY (HQ) |
| 6. How to have creative ideas: 62 exercises to develop the mind , by Edward de Bono. London, England: Vermilion, 2007.

153.35 DEB (HQ / MH) | 12. The Houdini solution: put creativity and innovation to work by thinking inside the box , by Ernie Schenck. New York: McGraw-Hill, 2007.

658.4063 SCH (HQ) |

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13. [The innovation killer: how what we know limits what we can imagine and what smart companies are doing about it](#), by Cynthia Barton Rabe. New York: AMACOM, 2006.

658.4063 RAB (HQ / MH)

14. [Why not?: how to use everyday ingenuity to solve problems big and small](#), by Barry Nalebuff. Massachusetts: Harvard Business School, 2007.

153.43 NAL (HQ / MH)

VIDEO

1. [A peacock in the land of penguins](#), [video recording] directed by Sam Weiss. California: CRM Films, 1995.

V MH 283 (MH)

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