About the Singapore Institute of Management (SIM) Management Monitor 2012

The SIM Management Monitor was first conducted in 2009. It aimed to provide the most comprehensive survey of the attitudes and sentiments of the management profession in Singapore. The survey covered the areas of climate of the business landscape, management issues and priorities, career and personal development, and organisational health of businesses.

In 2012, a follow up survey was conducted in the period from 28th June to 20th July 2012. 782 managers occupying middle management positions and above responded to the survey. The sample has a good representation of managers across different industries, organisation types, and management profiles.

The main themes of the 2012 study were key management trends, focus on SMEs, and management needs for the future.

Please visit http://m360.sim.edu.sg/research for more information.

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Survey undertaken with Blackbox Research
Blackbox Research is a leading research agency based in Singapore. Fully independent, Blackbox has been operating since 2002 and carries out research throughout Asia Pacific as well as the Middle East and Europe. www.blackbox.com.sg