B

EARN AND LEARN FOR LIFE

Suzan Long meets Professor Cheong Hee Kiat, president of SIM University since 2005, who is trying to blur the lines between work and study to create more alternative pathways to success.

A34 | OPINION

LONG INTERVIEW | CHANGE-MAKERS

Suzan Long meets Professor Cheong Hee Kiat, president of SIM University since 2005, who is trying to blur the lines between work and study to create more alternative pathways to success.

Born by brick, Professor Cheong Hee Kiat has been breaking down the ivory walls of the university as the president of Singapore Institute of Management (SIM). He believes that traditional universities have sought to keep out as much as possible, he has opened wide its gates to let in as many as possible.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- president of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- president of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- dent of SIM University, which has given some 6,000 working adults a second shot at obtaining a de- gree. Since his appointment in 2005, from August, it will offer for local full-time degree courses in accounting, marketing and man- agement, targeted at first A-level hol-ders and polytechnic upgrada- tions. Applications for its 2,100 new full-time places, which opened last month, are already twice as high as last year's.

He wants to go much further. He wants to “institu- tionalise” higher learning and blur the boundaries between work and study.

He has partnered some aero- space and defence firms and tech companies to offer more relevant courses. SIM has also sought support from companies to study its new full-time students. It is allowing its new full-time students to add on evening classes to work, as such, UniSIM will get course credits; otherwise, he will go, just in time” modules that are flexible, allowing students to start classes at any time. He wants to start classes at any time and in any place. He wants to create the “bite size, on the go” modules that can be completed in a short time.

The 60-year-old is the presi- den...