

THE 11th edition of the Tata Crucible Campus Quiz on Feb 8 saw an overwhelming registration of over 125 students across 13 institutions.

The quiz, which was held at the Nanyang Technological University (NTU), consists of questions from the world of business and economy, including business houses, personalities, brands and markets.

The winning team was from the Singapore Institute of Management. The first and the second runners-up were two teams from the National University of Singapore.

The winning team received a cash prize of \$7,000 and the Tata Crucible trophy. The first runner-up received \$3,000 and the second runner-up received \$2,000.

Nanyang Business School and NTU were the host partners for this edition of the quiz.

The guest of honour was NTU pro-chancellor, Mr S. Chandra Das.

This year, the event was especially significant to the Tata Group as it commemorates its 150 years.

The quiz questions were built around the four pillars that the Tata Group has stood for — pioneering, trust, giving back to society and global enterprise. The rounds were conquering uncharted terrains, walk the talk, amazing Asia, play the game beyond the prize and one world.

The Tata Crucible was started in

# Tata's business quiz tests the sharpest minds



2004, a year that was christened as the “Century of Trust” year to mark the death centenary of the founder of the group — J.N. Tata and the birth centenaries of two of its illustrious leaders — J.R.D. Tata and Naval H. Tata.

Over 2,400 students in 120 teams from Singapore campuses have participated across the 11 editions held to date.

According to the Tata Group, the quiz is a forum for celebrating knowledge and sharing information and is an alternative tool for educating young people about the world of business.

**Well-deserved...** (From left) Mr K.V. Rao, Tata Sons Limited resident director for the Asean region, Professor Guido Gianasso, associate dean at the Nanyang Business School, winners Shalini Gupta and Muthyala Rajendra Vikhyat with the Tata Crucible trophies and guest of honour, Mr S. Chandra Das.

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